



Ontario Association of Chiefs of Police

Presents the

“OACP Traffic Safety Excellence Award”

Sponsored by



“Traffic crimes cost society more, devastate Ontario families, and inflict more physical insult than all other crimes combined.”

In Ontario’s policing community, certain individuals clearly stand out as life-long leaders in traffic safety. These visionaries display a tireless dedication and a never-ending devotion to their pursuit of ensuring the public’s safety on our roadways. This commitment is shown throughout their policing or community safety career and involves the development of strategic partnerships, championing new solutions, and ensuring effective enforcement and educational activities both within the policing profession and externally throughout their communities.

Every year concerned and motivated police officers and community safety partners implement numerous traffic safety initiatives on behalf of their respective agencies designed to reduce the incidence of death and serious injury attributed to motor vehicle collisions on the province’s highways. Many of these programs prove to be extremely effective, show great creativity, and involve innovative solutions. They also prove to our communities the level of commitment Ontario’s police organizations and community safety partners have toward traffic safety concerns.

Awarded annually by the Ontario Association of Chiefs of Police (OACP) and sponsored by CAA South Central Ontario, the “Traffic Safety Excellence Award” will be presented to one currently serving individual, police organization, community safety partner or initiative who has clearly devoted themselves and their policing and community safety efforts to furthering traffic safety in Ontario.

The award will be presented at the OACP’s 2025 Annual Conference on Tuesday, June 24, 2025, at the Blue Mountain Village Conference Centre, Blue Mountains, Collingwood, ON. The recipient will be invited to attend the Awards & Life Members



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Luncheon to receive the award. The winner will receive an engraved plaque to commemorate the occasion.

Note: Award information is also posted on the [OACP website](#).

How to Submit a Nomination

All nominations for the “Traffic Safety Excellence Award” must be submitted in an electronic format suitable for distribution by email to Sharon Seepersad at sharons@oacp.ca. Hard-copy submissions will not be accepted.

Submissions must be received no later than **Friday, March 28th, 2025**.

All nominations for the “Traffic Safety Excellence Award” must include the following:

- Nominator/nominee information.
- Must be endorsed or supported by the Chief of Police, Commissioner, Assistant Commissioner, or Designate.
- 500-word narrative describing why the nominated individual/organization should be considered for this award.

Optional Video

- If deemed necessary, a 60-second or less video can be submitted to support the nomination.

The Nomination Report:

This report details the nominee’s career dedicated to traffic safety concerns. The recipient of this Award will have spent some identifiable time in the field of traffic safety short of a duration considered “a career.” Items such as championing enforcement programs, proving leadership through mentoring and educational pursuits, and taking action to address specific community concerns should be highlighted. This report must clearly prove a specific dedication over a period of time, showing determined and dedicated efforts to improving the level of highway and roadway safety in the nominee’s sphere of influence or community. Involvement in initiatives at various levels, across multiple communities, and possibly at provincial and federal levels should be highlighted if available. Awards received, and other types of official recognition directed to the nominee should be discussed. Authors of these reports should pay particular attention to the “*Judging and Selection Criteria*.” The nomination report document must not exceed 500 words.



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Judging and Selection Criteria

Submissions for the “Traffic Safety Excellence Award” will be reviewed by the OACP Awards and Honours Committee with input from the Chair of the OACP Traffic Committee.

The following criteria will be used to judge the nominations:

1. **Defined period of commitment to Traffic Safety**
The nominee has clearly proven a dedicated commitment to traffic safety issues throughout a specified part of their career. Recognition of the nominee’s efforts should be detailed.
2. **Mentoring and Teaching**
The nominee has dedicated him/herself to traffic safety excellence by mentoring, supporting, and teaching others. These efforts have been directed at the community the nominee serves and/or the policing/community safety profession.
3. **Effective and Innovative Use of Enforcement or Educational Activities**
The nominee has undertaken a variety of enforcement or educational activities in an attempt to address a wide range of traffic safety issues.
4. **A Bias for Addressing Community Concerns**
The nominee has displayed a genuine involvement and partnership with the community or other key traffic safety stakeholders. The nominee has consistently proven that they will take effective action to address and communicate their traffic safety concerns.
5. **Impact**
The nomination submission should clearly prove the extent of the nominee’s impact on traffic safety issues. Results achieved across various communities, provincially or federally, will be of particular interest.



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Rules

1. All nominations must be endorsed by the submitting organization's Chief of Police, Commissioner, Assistant Commissioner, or Designate.
2. Only one nomination per organization/community safety partner will be accepted.
3. All nominations must be received on or before **Friday, March 28th, 2025.**
4. Nominations must be submitted in an electronic format suitable for transmission via email. It is optional, but you can provide a 60-second or less video of the nominee(s).
5. All materials and information submitted as part of the nomination become the property of the OACP and will not be returned.
6. Only one (1) civilian or police officer or community partner will receive this award annually.
7. Previous winners of the award are not eligible to apply.
8. Nominees can be civilians or serving police officers or community safety partners. Nominations can be made on behalf of retired officers or civilians or community safety partners.
9. The OACP reserves the right to utilize any portion of any award submission for publication purposes.