



Ontario Association of Chiefs of Police
and
Ontario Media Relations Officers Network

Presents the

OACP/OMRON Media Officer of the Year Award

Sponsored by



The Ontario Association of Chiefs of Police and the Ontario Media Relations Officers Network (OMRON) are pleased to be accepting nominations for the 2018 the ***OACP/OMRON Media Officer of the Year Award***. In Ontario, police officers and civilian personnel dedicated to professional media relations and corporate communications. They are committed to ensuring the public face of their service is well represented in print, radio, television, and social media. This award recognizes the dedication and commitment of an individual in an Ontario police service who has improved the relationship between media and police.

To be awarded annually by the OACP and the Chair of OMRON, the ***OACP/OMRON Media Officer of the Year Award*** will be presented to a sworn or civilian member (or team) whose response to an incident demonstrates expertise, effective messaging and professionalism; who has supported or implemented a successful media/social media campaign to educate the public on a policing or public safety issue or advanced an investigation, and who has developed or enhanced relationships with members of the media over a period of time. in the Province of Ontario.

The award will be presented at the OACP Awards and Life Members Luncheon on **Tuesday, June 12, 2018** at the Deerhurst Resort. The recipient and a guest will be invited to attend the awards luncheon and will be provided with overnight accommodations at the venue for one night after receiving the award. The winner will receive an engraved plaque to commemorate the occasion and their name will be added to the ***OACP/OMRON Media Officer of the Year Award*** trophy to be permanently displayed at the Ontario Police College. Award information is also posted on the OACP website at www.oacp.ca

Appendix A

How to Submit a Nomination

All nominations for the **OACP/OMRON Media Officer of the Year Award** must be submitted in an electronic format suitable for distribution by email. Hard copy submissions will not be accepted.

Nominations may be submitted either:

- a) Via email to: mmascarin@oacp.ca
- b) By sending a CD via standard post to:
OACP/OMRON Award of Excellence in Media Relations
c/o The Ontario Association of Chiefs of Police
40 College Street, Suite 605
Toronto, Ontario M5J 2G3

Submissions must be received no later than **Tuesday, March 6, 2018.**

All nominations for the **OACP/OMRON Media Officer of the Year Award** must include:

- a title page
- a nomination report (document not to exceed five pages)

The Title Page:

Must include the following information:

- The nominee's name, rank, badge number, present position and police organization;
- The nominee's contact information including office address, email addresses and phone number;
- The name, rank, email address and phone number of the individual preparing the nomination;
- The statement, "This nomination is supported and endorsed by (name of nominee's Chief of Police/Commissioner or designate)"

The Nomination Report:

The nomination should detail the nominee's career with specific emphasis on their achievements and contributions relating to media relations. Items such as a response to an incident that demonstrates expertise, effective messaging and professionalism; implementation of a successful media/social media campaign to educate the public on a policing or public safety issue or advanced an investigation should be highlighted.

Other highlights may include the officer's/member's dedication to improving relations between officers of his/her own police service and the media. This report must clearly show a determined and dedicated effort to improving media relations in the nominee's community, police service or the Province of Ontario. Involvement in initiatives at various levels, across multiple communities, possibly at provincial and even federal levels should be detailed.

Awards received and other types of official recognition directed to the nominee should also be included. In addition to text, the nomination report document may include photographs, media accounts, endorsements from others or other suitable documentation.

The nomination report document must not exceed five page

Appendix B

Rules

1. All nominations must be endorsed by the submitting organization's Commissioner, Chief of Police or designate.
2. Only one nomination per organization will be accepted.
3. All nominations must be received on or before **Tuesday, March 6, 2018.**
4. Nominations must be submitted in an electronic format suitable for transmission via email.
5. All materials and information submitted as part of the nomination become the property of the Ontario Association of Chiefs of Police and will not be returned.
6. Only one (1) police officer or sworn member of a police service will receive this award annually. Up to two (2) other officers/members will be selected from the nominations received and presented with certificates of merit to recognize their contributions.
7. Previous winners of the award are not eligible for nominations
8. All nominees must be serving police officers/members of a police service as of the submission deadline date established. Nominations made on behalf of retired officers will not be considered.
9. Only members of municipal police services, First Nations Police Services, and the Ontario Provincial Police may be considered for this award.
10. The Ontario Association of Chiefs of Police reserves the right to utilize any portion of any award submission for purposes of publication.